



# Gala of Hope

April 15, 2023

Vie, 600 N. Broad St., Philadelphia, PA 19130

ALS Hope  
Foundation  
Hope is on the horizon

## Join us for an Evening of Hope and Inspiration

The ALS Hope Foundation is proud to present the 5th Annual Gala of Hope, April 15, 2023 at Vie at 600 North Broad St. in Philadelphia. The Gala will raise funds for the ALS Hope Foundation that will support the MDA/ALS Center of Hope at Temple University Lewis Katz School of Medicine as well as the Dr. Robert Sinnott Research Lab.

The ALS Hope Foundation is an independent non-profit located in Philadelphia, PA. We are committed to the highest quality of care and research to find a cure for people with ALS, a fatal neurodegenerative disease that results in progressive weakness. Over the course of only a few years, people with ALS lose their ability to walk, eat, speak, and eventually breathe. There is currently no known cure for ALS. The ALS Hope Foundation provides support to the ALS Center of Hope, a multidisciplinary clinic focusing on high quality and compassionate care that promotes independence, allowing people with ALS to function at the highest possible level. This care is achievable through a team of dedicated healthcare professionals that includes not only the physician, but nursing, case management, mental health, respiratory therapy, physical therapy, occupational therapy, speech and swallowing therapy, and nutrition. All of this is provided at the cost of only the physician visit. People attending the ALS Center of Hope also have opportunities to participate in clinical trials and research.

The Gala will be an elegant evening filled with food, drink, and dancing, along with the opportunity to learn more about the challenges that living with ALS pose and the courage it takes to face those challenges on a daily basis. During the evening, you will hear from our guest speaker, a person with ALS, about their experience with the disease, and you will learn more about the quality of care and research to better treat people with ALS that is ongoing at the ALS Center of Hope. The evening is an opportunity to get a glimpse into the often-overlooked ALS community and to witness the efforts of dedicated people who are helping those living with the disease right here in Philadelphia.

We hope you will consider supporting this year's event. Thank you.

Sincerely,

Terry Heiman-Patterson, MD  
President and Co-Founder

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## Sponsorship Opportunities

### Grand Finale (presenting sponsor) - \$25,000 +

- Full page ad in program book (inside front cover, inside back cover or back cover)\*
- Premium placement on invitation\*\*
- Integration into website and social media sites in association of the event, tagged recognition on at least 3 social media posts.
- Logo included in email communications with premium placement
- Recognition at the event as presenting sponsor with premium placement and largest logo on all signage
- Two (2) tables with preferred seating for 20 guests
- Tax deductible amount \$22,300

### Chrysanthemum - \$15,000

- Full page ad in program book (inside back cover, back cover)\*
- Logo on all promotional materials, event signage and website \*\*
- Tagged social media post recognizing sponsorship
- Logo included in email communications
- One (1) Table with preferred seating for 10 guests
- Tax deductible amount \$13,650

### Waterfall - \$10,000

- Full page ad in program book\*
- Logo on all promotional materials, event signage and website \*\*
- Tagged social media post recognizing sponsorship
- Eight (8) tickets
- Tax deductible amount \$8,920

### Roman Candle - \$5,000

- Half page ad in program book
- Logo on website and event signage
- Four (4) tickets
- Tax deductible amount \$4,460

### Valet Sponsor - \$3,500

- 1/4 page ad in the program book as valet sponsor
- Exclusive signage at the valet stand as sponsor
- Social media shout out as a valet sponsor
- Two (2) guests

### Sparkler – Table Sponsor - \$2,500

- Listing in program book as table sponsor
- Social media shout out as a table sponsor
- Table for ten (10) guests
- Tax deductible amount \$1,150

### Individual Ticket Price - \$200

- Attendance for one guest
- Tax deductible amount \$65

### Program Advertisement

Full page (4.75" x 7.75")  
\$2,000

Half page (4.75" x 3.5")  
\$1,000

Quarter page (2.25" x 3.5")  
\$500

Eighth page (2.25" x 1.25")  
\$250

\* for inclusion in program commitment is needed by April 1, 2023

\*\* for invite commitment must be received by February 13, 2023

Sponsorship Level

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Name

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E-mail

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Company

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Address

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City/State/Zip

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Telephone

Fax

Attendees

Names Guest 1:

Guest 6:

Guest 2:

Guest 7:

Guest 3:

Guest 8:

Guest 4:

Guest 9:

Guest 5:

Guest 10:

Payment Methods: Check or Money Order (Make checks payable to ALS Hope Foundation)

MasterCard

VISA

American Express

Discover

Name on Card

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Account Number

Exp. Date

Signature

Security Code:

Please mail checks to: ALS Hope Foundation, PO Box 40777, Philadelphia, PA 19107